

# COMPANY magazine

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## JAMMIN' IN JAMAICA

**Meanwhile, fashion editor Emma Bigger gets down with the Marley vibe...**

If you were to rate a country on its music, Jamaica would come top of the charts. Whether you're strolling along a white sandy beach with a cocktail or hanging out at a local gig, Jamaica will have you moving to the chilled out reggae beat in no time.

I stayed at the all-inclusive Couples Swept Away resort, a 90-minute drive from Montego Bay airport, which has live music from local steel bands every night. There's also a 10-acre fitness complex, free water sports and a fantastic spa.

You'll be serenaded by Bob Marley's *One Love* while you sunbathe, eat and drink - and, amazingly, won't get tired of it. Or, at least, I didn't!

Jake's is quite possibly the most magical and spiritual place to visit in Jamaica, partly because it's owned by the founder of Island Records, Chris Blackwell, who discovered Bob Marley and U2. On Treasure Beach, each of the 31 secluded cottages and 29 rooms have their own unique look and vibe. Take a 20-minute boat trip out to the Pelican Bar, a small hut three-quarters of a mile out to sea, where you can watch the sun set with a beer in hand. Pure bliss.

For the last couple of nights, I stayed at The Caves resort in Negril. Word on the street is that Catherine Zeta Jones and Michael Douglas love this place and I don't blame them. Perched on the limestone cliffs of Negril's West End, it's a private ocean sanctuary with the most stunning views. For a romantic dinner, you can hire a private cave lit with candles - and, don't worry, they won't play *One Love*. It's not that kind of place!

**Get there:** Virgin Holidays and Hip Hotels ([www.vhiphotels.co.uk](http://www.vhiphotels.co.uk)) offer 7 nights at The Caves, including Virgin Atlantic flights and



Steel band + beach  
= musical magic

all-inclusive accommodation from £2,199. A week at Jake's starts from £1,139, including Virgin Atlantic flights. Virgin Holidays ([www.virginholidays.co.uk](http://www.virginholidays.co.uk)) offer an all-inclusive week at the Couples Swept Away resort, with flights, from £1,428.