

STRAWBERRY HILL BLUE MOUNTAIN COFFEE

Strawberry Hill is a magical retreat set high in Jamaica's majestic Blue Mountains. It has a long history of association with Sir Horace Warpole's famous Gothic Villa, Strawberry Hill in England which he began building in 1750. Accounts of the now famous Blue Mountain Coffee® come from as early as 1876, quoting Sir Sibbald David Scott:



Strawberry Hill 1861

The nutty aroma of our Blue Mountain Coffee® is produced by the release of coffeol which develops in the bean during roasting, this is the signature of a strong controlled cup. It is a flavor that brings freshness to mind and yet as it slowly cools, changes in subtly, bringing a natural mystic to you from the slopes of the Blue Mountains of Jamaica.

Strawberry Hill, at 3000ft, sits in the middle of the villages of Irish Town, Redlight, Woodford, Settlement and Middleton, an area that has been identified as Eco-friendly by the Coffee Industry Board of Jamaica. Sustainable farming practices are implemented under this program, reducing the amount of chemicals used and increasing the endemic birdlife through the planting of indigenous food varieties.

“After an excellent dinner, as in fact it was, we adjourned to the garden, and seating ourselves on the terrace overhanging the valley, we sipped our coffee — you know Jamaica coffee is famous — surveyed the enchanting view, and enjoyed the conversation of some most agreeable people...”



CIB Officers instructing farmers on the use of Berry Borer traps/ sustainable farming



Coffee Plant in flower